

WWW.FBHC2023.COM

4<sup>th</sup> International Conference on  
**FOOD BIOACTIVES &  
HEALTH**



**18.-21. 9. 2023**

PRAGUE CONGRESS CENTRE  
CZECH REPUBLIC



**SPONSORSHIP  
AND EXHIBITION  
BROCHURE**

# FBHC 2023 IN A NUTSHELL

## When

Mon 18 September 2023 to Thu 21 September 2023.

## Where

### Prague Congress Centre

The Prague Congress Centre ranks among Europe's best-known congress venues with 13,000 m<sup>2</sup> of exhibition space, more than 50 halls, reception and meeting rooms (with an overall capacity of up to 9,300 people), and a beautiful panoramic view over the city. It is located conveniently next to the Metro station (Vyšehrad – Line C, Prague's city centre is only two stops away) and the hotels Holiday Inn PCC and Corinthia.

## Official Website

The official website [www.fbhc2023.com](http://www.fbhc2023.com) is regularly updated and contains all the important information.

## Key Dates

### October 2022

Website launch

### January 2023

Registration opening

Abstract submission opening

## Contact

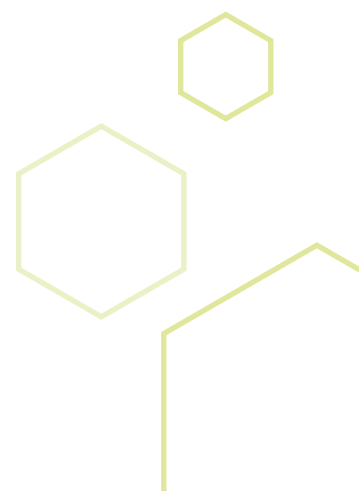
To secure your sponsorship level and book an exhibition space, please contact:

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Sponsorship Manager

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# SPONSORSHIP OPPORTUNITIES

Sponsors will be provided with a unique opportunity to gain direct access to over 400 experts. The sponsors' contribution is recognized as a valuable enhancement of the conference, the options listed below can however be subject to negotiation.

## Sponsorship Packages

Sponsors supporting the conference to a certain value will be acknowledged based on different levels of sponsorship as follows.

Type of package	Gold 7,000 EUR	Silver 5,000 EUR	Bronze 3,000 EUR	Garnet 1,500 EUR
Symposium slot **	60 min	30 min	15 min	×
Exhibition space	6 sqm incl. basic equipment * <b>PRIORITY CHOICE</b>	table top incl. basic equipment *	table top incl. basic equipment *	×
Delegate full registrations	4	3	2	1
Gala dinner tickets	4	3	2	1
Exhibition only passes	3	2	1	×
Extra items	lanyards	×	×	×
Advertisement in final program	full page	full page	half page	half page
Company profile in final program	50 words	40 words	30 words	×
Bag insert (and an e-insert)	✓	✓	✓	✓
General benefits ***	✓	✓	✓	✓

\* The basic equipment includes a table, 2 chairs and power supply

\*\* Symposium content is to be reviewed and agreed on by the organizer

\*\*\* All (Gold, Silver, Bronze and Garnet) partners will receive these benefits:

- Your company logo (hyperlink included) will be published on the official webpage
- Your company will be listed as a partner and your logo will be included in the printed materials
- All partner booths will be placed on one floor together with catering stations
- Your company will be recognized as a sponsor in the PowerPoint presentation that runs during breaks in the meeting rooms
- Acknowledgement during the opening and closing ceremonies
- Partners can use the meeting logo for their own advertising after consulting with the organizers

All prices shown are exclusive of VAT.



# SUMMER HOT DEALS

## 1. Advertising opportunity

**500 EUR**

Company logo and profile on the conference website or in printed materials.

## 2. Notepads and Pens

**1,500 EUR**

Sponsor will provide the notepads and/or pens. Notepads and pens will be branded with sponsor company name / logo and provided to the delegates at the registration desk.

## 3. Lanyard

**2,000 EUR**

The lanyards for all delegates will be branded with the sponsor's company logo.

## 4. Water Fountains

**2,000 EUR**

Water fountains for the delegates will be placed in all public areas for the whole Assembly period. Company logo will be placed on all water tanks and also on the website.

## 5. Poster Session Sponsor

**2,500 EUR**

Poster area belongs to the most visited attractions. Partner's name and logo will be attached on the frame of each poster board. Also there will be an opportunity to offer a best poster price.

## 6. Signposting or Electronic Program Signage

**EUR 3,000**

Company logo on all conference signposting or electronic program signage for the whole assembly period.

## 7. Sponsor Coffee breaks

**5,000 EUR**

Opportunity to host a coffee break with your own company logo during a coffee break. Company logo can be on napkins and other items.

## 8. Sponsor Lunches

**7,000 EUR**

Opportunity to host a lunch break with your own company logo items. Company logo can be on napkins and other items during lunch time.

## **Best Oral Presentation Award**

**2,000 EUR**

The organising committee selects the best original oral presentation of the conference.  
The sponsorship includes: 1 full delegate registration, logo on the official webpage.

## **Best Poster Award**

**2,000 EUR**

The organising committee acknowledges the achievements of outstanding young scientists who are at the beginning of their career.  
The sponsorship includes: 1 full delegate registration, logo on the official webpage.

# **1. Sponsorship Items**

## **Satellite Symposium**

**6,000 EUR**

Do not miss the opportunity to organize your own symposium during the conference (the exact time is to be determined). This option includes an equipped meeting room for the duration of 60 minutes, invitation advertised in the final program and a mailing with an invitation to all registered delegates 14 days prior to the start of the conference (content of the invitation needs to be supplied by the given deadline). Symposium content is to be reviewed and agreed on by the organizer.

## **Sponsored Lecture**

**3,500 EUR**

This option includes an equipped meeting room for the duration of 30 minutes, invitation advertised in the final program and a mailing with an invitation to all registered delegates 14 days prior to the start of the conference (content of the invitation needs to be supplied by the given deadline). Content is to be reviewed and agreed on by the organizer.

## **Final Program Advertisement Full Inner Page**

**1,000 EUR**

You can place your advertisement in the final program book, being the most-read item by the conference delegates.

## 2. Technology

### Wi-Fi Service **Exclusive**

4,000 EUR

This is the service that is the most sought-after by delegates. Wi-Fi connection will be available in the halls and meeting rooms of the Prague Congress Centre. Your webpage will be the first page to open upon accessing the service.

### Speakers' Preview Room **Exclusive**

4,000 EUR

This room will be the hub for speakers to check their slides. The sponsorship represents a unique opportunity to reach all speakers involved in the scientific program. Your company logo will be displayed on each computer screen background and saver.

### Charging Box

3,000 EUR per one box

Charging stations are quickly becoming a standard and popular feature of modern events. The box will be branded with your company logo; the LCD screen can display any video or promotional message you wish to share with delegates.

## 3. Communication and Official Materials

### E-Blast

2,500 EUR

An e-Blast builds your brand connections, drives traffic to your stand and events, and expands your reach before the conference. The e-Blast will be sent one month before the event to registered delegates. The format required for the e-Blasts is HTML, the platform is MailChimp.

### Conference Bags Partnership **Exclusive**

2,500 EUR

Your company logo will be printed on the bag in a prominent position together with the FBHC logo (the type, size and colour of bags as well as position and size of the logo will be at the organizer's discretion).

## Footprints **Exclusive**

4,000 EUR

Footprints are the first conference related item that will catch the attention of most delegates. It will be placed along the footpath from the underground to the Prague Congress Centre. Your company logo will be placed on the footprints together with the conference logo.

## Bag Insert

1,000 EUR

A double sided 1-page leaflet will be placed into participants' bags.

# 4. Catering – Supply your Goods and Products

## Coffee Breaks

Coffee breaks is a great opportunity to showcase your products/merchandize, place your pop-up banners (3 in total), and distribute branded napkins (provided by the sponsor) in the coffee break area.

## Gala Dinner

The dinner is a pleasant and informal opportunity for the whole community to meet. The sponsor name/logo is displayed in the welcome reception area. The sponsor provides products/merchandize and can have up to 2 pop-up banners in the area and branded napkins (provided by the sponsor).

## Exhibition Offer

Would you like to promote your company onsite in an effective way? The exhibition provides an ideal opportunity for delegates to interact with commercial and professional organizations to familiarize themselves with the current advances in probiotic and prebiotic science, clinical trials, and product developments. In addition to the commercial exhibits, coffee breaks will be served in the exhibition area to maximize the amount of time delegates spend within the exhibition area.

## Exhibition Space Only

### 350 EUR / 1 sqm

Minimum order is 6 sqm, that includes:

- Company logo and link on the Meeting website as an Exhibitor
- Listing in designated industry section of the Final Program
- 1 exhibitor pass per each 3 sqm of ordered space
- 1 meeting bag per stand
- Cleaning of public areas and gangways
- Security guard present at the exhibition area after meeting hours

Space only rental does not include any furniture, electrical usage or stand cleaning. All these services and other items will be available to order in the Exhibitors' Manual.

## Table Top Opportunity

### 1,200 EUR

Become exhibitor with a table top.

The package includes:

- Circa 3 sqm space
- 1 exhibitor pass
- 1 table (120 cm × 80 cm) and 2 chairs
- Electricity supply 220 V / 3,5 kW

No other benefits are included.

## Exhibitors Registrations

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. One exhibitor pass will be given for each 3 sqm of ordered space.

Any additional exhibitors will be charged 200 EUR for an exhibitor pass.

Exhibitor passes allow access to the exhibition area only and shall be used by company staff only.

Lunches are not provided while coffee breaks are included. Detailed guidelines on exhibitor registration will be included in the Exhibitor's Manual.

## Exhibitors' Manual

An Exhibitors' Manual outlining all technical aspects of exhibiting will be available during July 2023. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Suppliers' details
- Services available to exhibitors and order forms